

Case Study Sustainability - People.

Empowering Communities Through Digital Education in India

1. Background

As a proud supporter of the United Nations Global Compact (UNGC) and Sustainable Development Goal 4 (Quality Education), Mother'son views education as a cornerstone of a sustainable future.

2. Challenge

While Mother'son nurtures learning internally, many underserved communities still face barriers to digital education, particularly in rural areas.

3. Solution

In collaboration with the NIIT Foundation, Mother'son supports the Digital Transformation Van (DTV), a mobile classroom that delivers IT literacy courses such as the Certificate in Basic IT (CCIB) and Digital Literacy (CPDL). The DTV operates in six villages across Noida and Greater Noida.

4. Impact

This year alone, the DTV initiative has reached over 2,400 beneficiaries, with a strong focus on empowering women and girls by equipping them with essential digital skills.

5. Conclusion

Through the Digital Transformation Van, the people of Mother'son are helping bridge the digital divide and extend the benefits of quality education to communities in need, demonstrating the company's continued commitment to inclusive and sustainable development.

